

LINK UP

ANNUAL PC REPORT 2025/26

Link Up magazine uptake remains constant proving popular with our long-standing readership, plus we now have a number of new subscribers. In outer-lying areas, interest in Link Up has swelled mostly thanks to 'word-of-mouth'. As always, regular household deliveries go to Swanton Morley, Beetley & East Bilney, Hoe and Worthing. Further afield we deliver to Dereham, Woodgate, North Elmham, Billingford and we even post out magazines to places as far flung as Essex! Local shop sales are consistent and invariably increased by summer visitors taking advantage of local holiday accommodation. We are extremely grateful for the custom and continued support of our many regular advertisers. Although during the last 12 months the price of most goods and services has gone up, we are pleased to say that we have not increased our charges for advertising, or the purchase price of the magazine for a 2nd year running. We truly appreciate our wonderful volunteers, who deliver the magazines each month, many whom have been with us for a number of years; their service is invaluable. One or two have retired but we have been able to recruit some new helpers, and in the meantime our regulars have readily picked up the slack. To all those incredible volunteers we offer our heartfelt thanks. Volunteers Daphne Palmer, and Moira Poole, remain in post as our treasurer, and delivery co-ordinator respectively. Laurie Brooks continues in the role of Editor and is still hopeful of finding someone to share the task. Meantime Link Up will continue to serve the community providing news and information of the local churches, parish councils and their services, plus numerous local groups promoting their activities, and events.